

SPRING ISSUE

THE LAUREL *Life*

SPRING IS IN WONDER-FULL BLOOM

Springtime brings
new wonders to
Rittenhouse Square

SPRING STYLE

Skirt Fashion Pop-Up
at The Laurel

LIFE IS
BEAUTIFULLY
SERVED

At Rittenhouse Square's most
livable new address

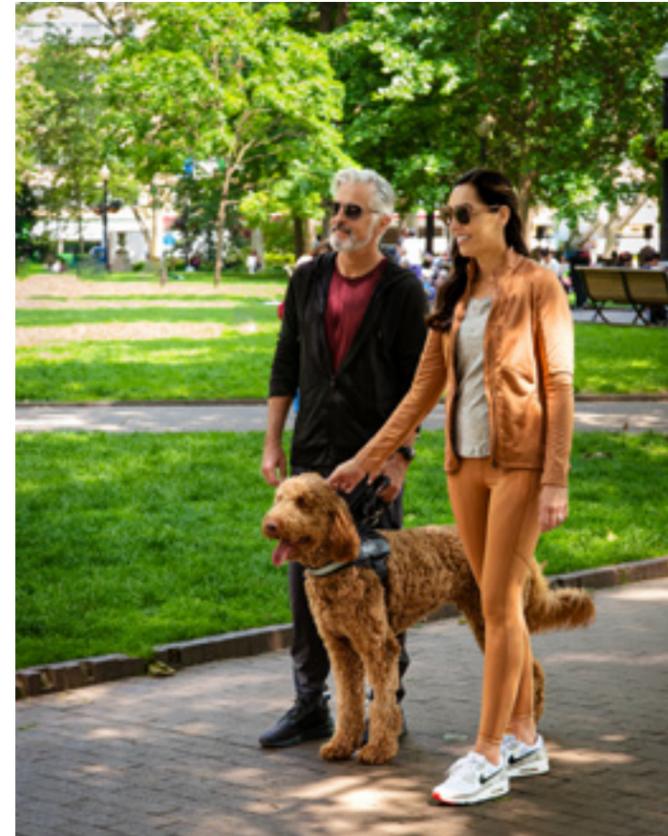


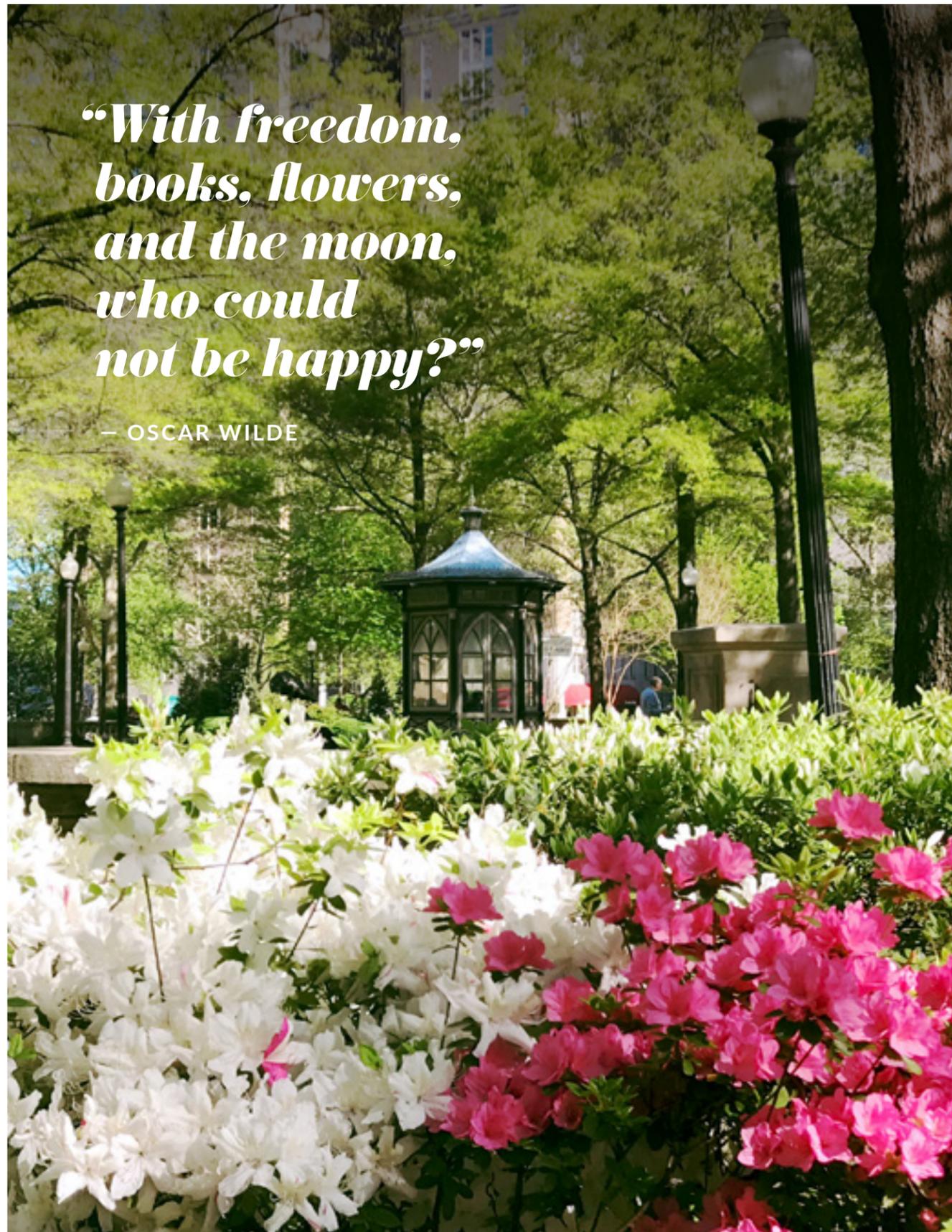
SPRING IS IN WONDER-FULL BLOOM IN RITTENHOUSE SQUARE

Springtime brings new wonders to Rittenhouse Square. The white-petaled Snowdrops of late winter are giving way to early spring blooms, setting the parks and sidewalks alight with color. Locals welcome the returning pleasures of the season with alfresco dining and seasonal cocktails sipped in the open air overlooking the Square or city skyline. Spring is a great time to focus on looking and feeling your best with all Rittenhouse Square has to offer for getting in shape and getting outdoors from new wellness possibilities to scenic hikes. Artful, elegant ways to celebrate loved ones are blossoming around the Square with seasonal gift, floral, and dining options for Mother's Day. At The Laurel, the styles of the season are on chic display with a pop-up fashion event and a new Minima-designed model.

Whether reading a book on a bench in a floral-fragrant breeze or attending one of the highly anticipated events in the park, residents remember all over again why there is no place quite like Rittenhouse Square.

Rittenhouse Square is in full bloom this spring thanks to the Friends of Rittenhouse Square. Last fall, volunteers planted 15,000 bulbs around the Square, from daffodils and grape hyacinths to crocuses. Blossoming alongside the many other spring flowers, azaleas, magnolia and cherry trees, the new blooms fill the Square with a palette of magnificent hues.





*“With freedom,
books, flowers,
and the moon,
who could
not be happy?”*

— OSCAR WILDE



SPRING STYLE AT THE LAUREL *Skirt* FASHION POP-UP

The stylists of the former Rittenhouse Square boutique, *Skirt*, bring a showcase of high-end fashion to The Laurel this spring. The pop-up event highlights new styles of the season from American, French and Italian designer brands, such as Jonathan Simkhai, Veronica Beard, L'AGENCE, Blaze Milano, IRO and Alanui.

Spring styles reflect a strong influence from the '90s. Expect to see spring pastels and vibrant colors, with a splash of glitz. While flowy is still in, solids and tailored designs are making a comeback. *Skirt* stylist, Carmelina, says, "I am excited about helping a client find just the right attire, especially that fun spring dress, for all the things there are to do in the city."

Founded on a mission to help women look good and feel their best, *Skirt*'s self-proclaimed goal is to be "a happy haven for those who are short on time and big on style." The pop-up event, featuring ballet bars lined in curated designer fashions and complete with changing rooms, places the haven just downstairs from The Laurel residences. This is the height of style at the height of convenience with private shopping and personal styling all weekend. *Skirt* stylists, known for their ability to expertly navigate fashion trends for the most discerning clientele, will be on-hand to help custom-style your new spring fashions for work, play and singular occasions. Contact The Laurel Concierge for an invitation to the event, tentatively planned for May, and for information on booking a one-on-one appointment.

SKIRT BRINGS THE STYLE TO YOU

After COVID changed the boutique landscape in and around Rittenhouse Square, the former beloved boutique near The Laurel pivoted to bringing the styles to you through exclusive pop-up events offering one-on-one styling. Skirt also has a year-round boutique in Bryn Marr and a seasonal store in Stone Harbor, opening in July.

SAMPLE A SPLASH OF SPRING CRAFTED COCKTAILS & CREATIVE VENUES

While Rittenhouse Square is a highlight of Philly's nationally acclaimed culinary destination, the area also has an engaging cocktail scene. This spring, we invite you to sample some of the best sips and creative settings with seasonal craft cocktails, a pop-up urban cocktail garden, a new live music venue, and a rooftop bar overlooking the spectacular Center City skyline.



Photo Credit | Midnight & The Wicked

SPEAKEASY-STYLE JAZZ LOUNGE

Midnight & The Wicked

Celebrating the energy and glamour of the roaring twenties, Midnight & The Wicked boasts live music in a historic Philadelphia setting and a signature approach to mixology. Four distinctive spaces inspire with their own eclectic style while accented with the bootlegger spirit from the golden era in jazz culture. Signature cocktails include Spresso-tini, New Devil and the Midnight Stinger.

UPSCALE LIVE MUSIC

Vinyl Venue

Experience Center City's newest destination for live music, entertainment and nightlife steps from the Square. Paying tribute to the days when Philly was the epicenter of the nation's music industry, Vinyl offers upscale nightlife with live performances enjoyed from lounge seating and intimate cocktail tables. Try the modern menu of fun classic cocktails, such as Let the Devil In.

TOP OF THE CITY

Skyhigh

Beautifully the best rooftop bar nearby, Skyhigh at The Four Seasons features a premier happy hour experience at the top of the city. Enjoy this chic and comfortable spot with crafted cocktails, beer and wine, and a kaleidoscope of sunset views stretching to the horizon.



URBAN COCKTAIL GARDEN

Walnut Garden

Discover this innovative, dog-friendly, pop-up cocktail garden a block and a half from The Laurel. Designed by a master gardener, this lively destination features the beauty of upcycled materials and works of art, specialty cocktails, wine, and draft beers in a garden-like atmosphere. For a refreshing spring-inspired sip, try the Hibiscus Lemonade (Vodka, Hibiscus, Fresh Lemonade).

NEW FROM SCHULSON

Bar Leisure

Joining the local landscape in November of last year, Bar Leisure is the latest creation by iconic restaurateur, Michael Schulson. Pouring cocktails and wines inspired by the Parisian dining scene, the bar offers a cozy, dimly lit ambiance framed in vintage artwork and timeless charm. After sampling the expertly crafted mixology, be sure to slip in a crème brûlée.

CURATED WINE BAR

Superfolie

Newly opened in March of 2023, Rittenhouse Square's intimate wine bar, Superfolie, offers a relaxed place to sip mezcal with friends, play backgammon on hand-painted boards or sample an array of sustainably grown, curated wines by Philadelphia-based sommelier, Kaitlyn Caruke. Go to a Wednesday "cellar raid" and partake in an "of-the-moment" bottle for first-come guests.



Enhance at-home entertaining by serving a specialty cocktail with a fresh spring vibe. Find recipes in Danny Child's botanical-focused cocktail book, *Slow Drinks*, organized by season.

LOOK AND FEEL YOUR BEST THIS SPRING BEAUTY & WELLNESS IN RITTENHOUSE SQUARE

Whether it is time to shed that winter weight or simply get toned up to come out from under the cozy scarves and sweaters of the past months, Rittenhouse Square offers exceptional possibilities for looking and feeling our best this spring. Walkable blocks in all directions from The Laurel, residents find ways to restore and rejuvenate our bodies, transition to springtime skincare, and slip into a mind, body, spirit state of relaxation and rejuvenation amid community.



SHED, SCULPT & STRENGTHEN

BUCKY BODY CENTER DOES WELLNESS WELL

Beauty and well-being go together, says founder and chief plastic surgeon, Dr. Bucky, who brought Bucky Body Center to Rittenhouse Square with a vision to do wellness and weight loss the right way. Enhancing the way you look and feel at the same time, the center offers treatments from medical weight loss to bio-mechanic training and treatments such as compression and red-light therapy to reshape, refine and restore our bodies for spring.

Bucky Body Center is right across the street, so you can walk over for treatments and training at the holistic, state-of-the-art center and come back and do extra workouts in The Laurel fitness studio. While treatments and training protocols vary, you may start to see results in 3-6 sessions. For more details and a complete menu of offerings, visit: buckybodycenter.com.

SPOTLIGHT ON WEIGHT LOSS

Bucky Body Center offers a leading medical weight loss program featuring scans to measure muscle mass, bone density and body fat to help preserve muscles while shedding the fat. Including regular labs, semaglutide and B6 injections, a high protein diet guided by an expert nutritionist, and resistance training, this program has been designed for healthy, optimal results.

Special Laurel Discount

Bucky Body Center believes in medical weight loss done right ensuring health and beauty from the inside out. Residents of The Laurel enjoy a preferred neighbor 10% off discount on weight loss treatment for spring. Contact Bucky Body Center for details.

SPRING SKINCARE

TRANSFORMATIVE RADIANCE AT THIS ULTRA-LUXURY SPA

Rescue Spa is a 9700-square foot, gorgeously designed urban oasis offering a highly personalized, integrative and comprehensive approach to skincare and beauty. The Rittenhouse Square location is located at 1811 Walnut Street which opened in 2022, but was founded in 2004. The Rescue Spa features 15 treatment rooms for body, facial and massage, a nail lounge, hair salon, brow room, and a beauty and makeup boutique.

For transitioning to beautiful skin this spring, locals need look no further than this signature facial destination. Every one of the curated selections of treatments is truly five-star. The 90-minute Fix It All Facial is rumored to be transformative and somewhat time reversing in its results. The facial features a personalized cocktail of serums, lotions and potions customized for your skin from the world's top skincare brands such as Valmont, Biologique Recherche, as well as founder and master esthetician Danuta Mieloch's own award-winning line of skincare products.

Rescue Spa offers specialty items that make fabulous me-gifts for self-care this season. Treat yourself to a custom at-home skincare regimen that begins with an esthetician consult and offers an endlessly nurturing bag of brands tailored for your most beautiful skin. Book an hour of time in the private relaxation room with a mood-boosting hydrotherapy shower and sauna. Or enjoy next-level pampering experience with head-to-toe services.



Photo Credit | Karen Harmelin

GET YOUR BODY, MIND & SPIRIT IN SHAPE

YOGASIX WELCOMES YOU TO WHOLENESS

For getting your mind, body and spirit in shape this spring, there may be no better way than practicing yoga. Not only does yoga improve strength and flexibility, but also it helps manage stress, encourage better sleep, and energize and boost your mood. At the recently opened, full-sensory studio YogaSix, a block from The Laurel, yoga also helps connect you to community.

Whether you are a beginner or have practiced yoga for years, you are sure to find the style and pacing right for you. YogaSix classes include: Slow Flow, Restore, Hot, Power, Sculpt & Flow, and host of others. Expert teachers and wellness advisors guide your journey, and a warm, welcoming environment invites you to step into a calm, supportive space and leave the cares of the world outside. Check out monthly workshops, member socials and themed classes, or try out the intriguingly named Sound Bath and Flow series in partnership with Riot Alliance.

EXCLUSIVE DANUCERA SKINCARE LINE

Danucera is the exclusive skincare line formulated by Rescue Spa's Danuta in France and brought to Philly. The line has received media acclaim from W, Vogue, Town & Country, and Forbes. Available only at Rescue Spas, the products are created for all ages and skin types and are sustainably made in line with Danuta's goal of promoting conscious care for stunning skin.



Photo Credit | Linus Morales

"Beautiful skin is a matter of choice, not chance."

— Danuta Mieloch, Rescue Spa & Danucera Founder



THE MINIMA-DESIGNED MODEL AT THE LAUREL

A HARMONY OF BEAUTY AND LIVABILITY

When Philadelphia's premier design gallery, Minima, had the opportunity to transform a model at The Laurel, the beautiful palette of this open, glass-walled residence captured the imaginations of founder Eugenie and her husband Michael. The designers were thrilled to work in a completely contemporary space with incredible westerly views of city and sunsets.

From the first renderings and mood boards to the selection of fabrics, furnishings and accessories, the designers envisioned bringing warmth and comfort into the calming space, adding elements with a human touch for a harmony of beauty and livability. Introducing warm colors and woods, textures such as leather and suede, and handblown glass fixtures from Italy, softened the coolness of the stunning quartz countertops and glass windows framing the home.

While reflecting today's trend of moving away from the starker whites toward the warmer tones of ecru and taupe and embracing the rebirth of mid-century modernist style of softness and warmth, the designers focused on evoking a

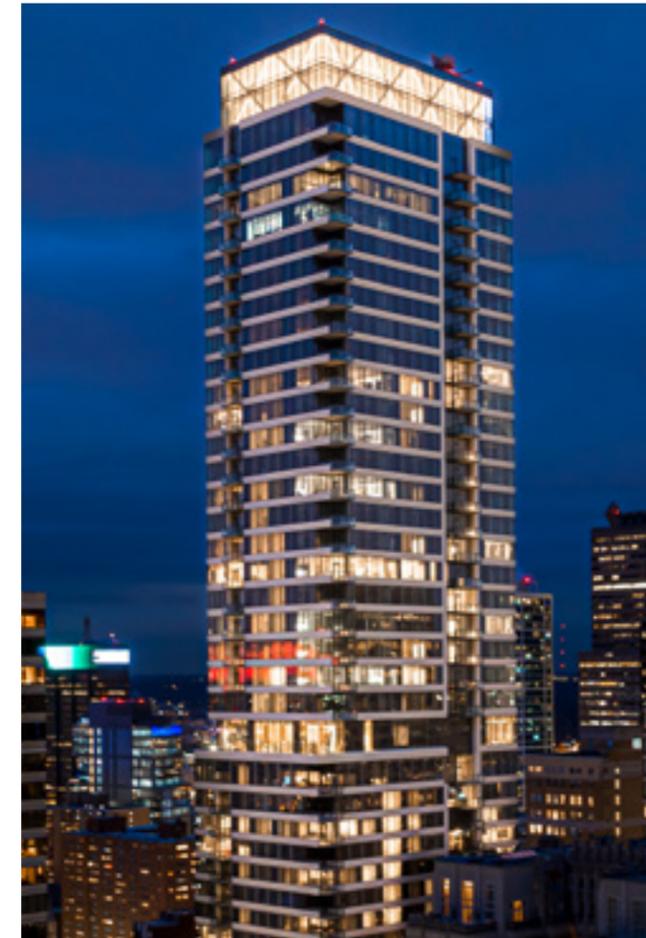
luxury living space for the people who would live there for a lifetime. Michael emphasized, "Design should not be a trend, but rather timeless."

Furnishings, such as the Minotti ottoman-style sofa with a back rest that can pivot to take in the views or partake in conversation, exemplify the designers' emphasis on style and livability in harmony with the residence's inherent features. An ombre rug in the main living area, not solid, but also not busy with pattern, illustrates the Minima style sensibility of calming simplicity.

"The beauty of the model is easy to see," said Eugenie, "but as you live with it, you see the depth of the design aesthetics and how they sustain the quality of the livability."

Eugenie's favorite time in designing The Laurel model was when it all came together. After months of renderings and selections, collaborating with Pentimenti Gallery to select the artwork, and Bang & Olufsen for the perfect television designs, all elements were in place and the vision became real. Soon after, a grand opening showcased the quiet luxury to inspired guests.

Minima has designed several private residences at The Laurel, each as singular as the new model. Minima has three showrooms clustered together in Old City, full of furnishings, lighting, bedding, textiles and home accessories, a mile or so from The Laurel. In today's world of fast-buying and impersonal delivery, visiting the Minima showrooms is an incomparable journey through luxury, a design experience open by appointment.



PORRO CLOSETS

This spring, Minima introduced the Porro closets, custom made in Italy, to their designer-decorated model at The Laurel. Working with Porro of Philadelphia, the designers created two walk-in closets featuring a light cherry wood with champagne metal detailing in one, and dark wood with deep mocha hardware in the other. The lighter closet features a glass display case, multiple drawers, and special shoe rack. The other, slightly smaller closet includes a functional double-height mechanism dropping down to bring the top hanging rod into effortless reach.



To tour the Minima-designed model at The Laurel, contact the Sales Gallery to schedule a private appointment: 267-732-1615.

ENJOY THE {TRULY} GREAT OUTDOORS

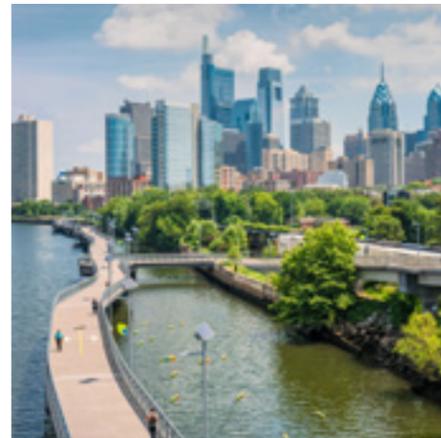
SPRING HIKING, SEASONAL EVENTS & MORE

After the long chilly winter, warm spring breezes and sunshine make it a perfect time to get outside and enjoy all Rittenhouse Square living has to offer, from the area's scenic hiking trails to the weekly farmer's market, and special events and performances in the flowering park.



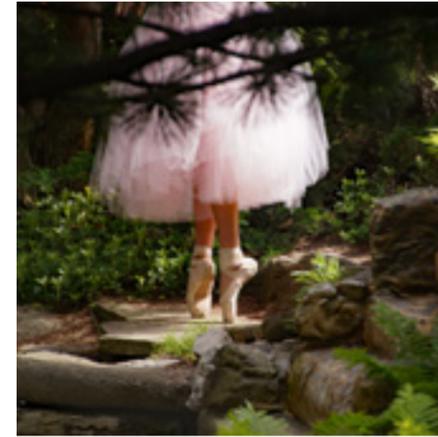
WEEKLY FARMER'S MARKET

Every Saturday from 10 am to 2 pm, enjoy a gathering of fresh produce and goods from local farms and orchards, eateries and artisans, including locally grown spring flowers for sale.



HIKE THE TRAILS

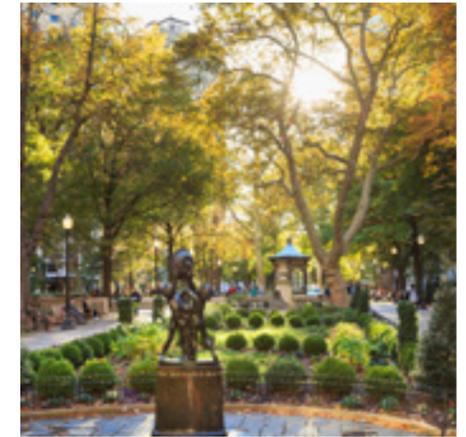
Take a hike, bike ride, or run on one of Philly's scenic trails. Starting blocks from The Laurel, the Schuylkill River Trail winds along the river, through parks and greenspaces, in view of the city.



BALLET IN THE PARK

May 2

Friends of Rittenhouse Square and the Philadelphia Ballet bring the magic of ballet to the heart of Rittenhouse Square with two evening performances in the park.



RITTENHOUSE SPRING FESTIVAL

May 6 | Noon - 5 pm

The Rittenhouse Row Spring Festival on Walnut Street features live music, family friendly activities, locally made goods, specialty cocktails and food from top Philly eateries.



FINE CRAFT SHOW

May 10-12 | 10 am - 5 pm

An annual favorite in the park, this juried show draws craftsman from across the country to Rittenhouse Square. Come enjoy a colorful display by exceptional artisans, steps from home.



CHINESE LANTERN FESTIVAL

May 9 - June 11

Celebrate the ancient art of lantern making in Franklin Square with live music, traditional Chinese dance performances and a dazzling display of lanterns setting the sky aglow.

AT HOME AT THE LAUREL

From themed holiday parties to impromptu get-togethers, every celebration is more festive when hosted at The Laurel. Residents have already been making frequent use of the elegant, 26th-floor lounge overlooking Rittenhouse Square to make memories together.



Martin and Pam



Brianna, Lee, and Silver



Lauren and Bryce



Jay, Jenn, Max, Michele, and Jake



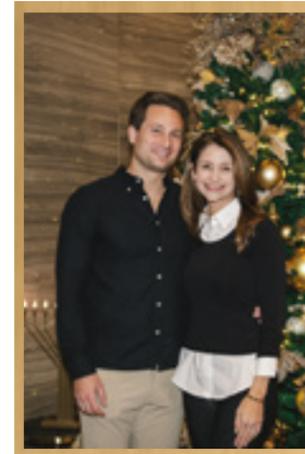
Alex and Alyssa, Morgan, Trish, Katelyn, and Wesley Meehan



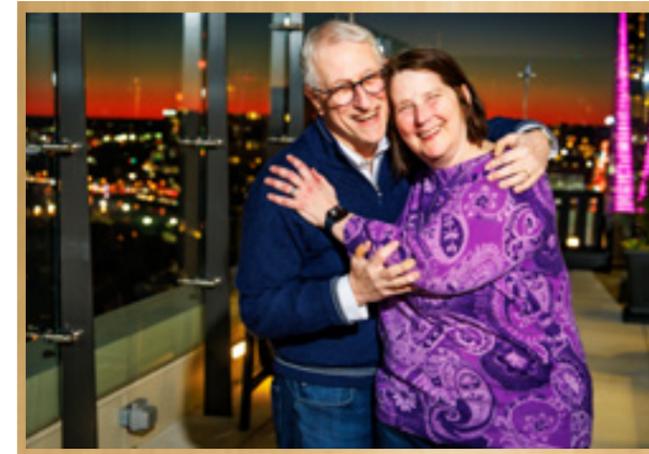
Peter and Danielle



Wendy, Mindy, Eva, Julie, Michele, Max, and Jake



Rami and Alene



Martin and Pam



Amy, Mary Ellen, and Eva



Craig, Irene and Eugene



Chip and Holly



Virginia and Jake



Carmelina, Kiersten, AJ, and Brian



Friend and Catherine


THE
LAUREL
RITTENHOUSE SQUARE

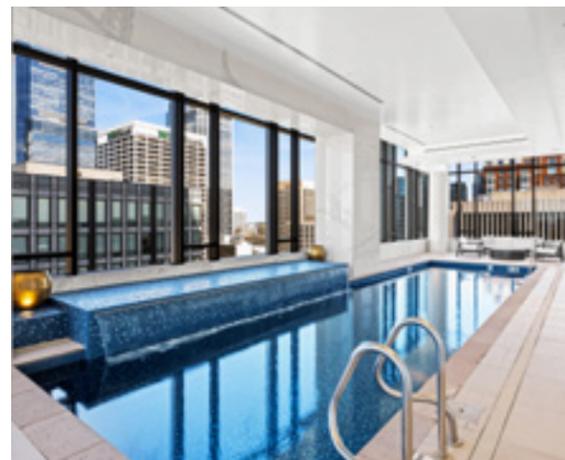
SAVOR SPRINGTIME AT THE LAUREL IN A SOPHISTICATED SANCTUARY OF SERVICE

The Laurel Rittenhouse Square is luxury living at the height of sophistication and service steps from the iconic park, restaurants, shops, and other walkable pleasures of this exclusive locale. Residents are beautifully at home in the contemporary condominium residences, taking in the breathtaking views of the flowering park and the sun-swept skyline extending to the horizon. Spring invites enjoying the elevated services and sophisticated amenities indoors, and out, with carefree simplicity and style.

Residents may meet for drinks or host a party in the clubroom on the 26th floor, stepping outside to the sweeping terrace to enjoy the fresh spring air and panoramic city views. Yoga classes and state-

of-the-art fitness equipment await downstairs from home, along with an indoor pool, hot spa and sauna, and outdoor pool beneath the blue spring skies. Perhaps the concierge will arrange an in-residence massage after an invigorating workout or pull the chauffeured in-town car around for an afternoon of spring shopping.

Rittenhouse Square residents experience everyday luxury within this incomparably livable condominium tower, from the exceptional amenities to the effortless services of a valet and the experience-rich offerings of the concierge staff. When spring comes, a world of experiences awaits outside your door to explore, and when you return to your private, elegantly appointed tower, a doorman welcomes you back home.



LIFE IS BEAUTIFULLY SERVED

AT RITTENHOUSE SQUARE'S MOST LIVABLE NEW ADDRESS



MEET ABRAYEL, CONCIERGE AT THE LAUREL

Abrayel has been a concierge at The Laurel since before the first residents moved into the luxury tower. She knows Rittenhouse Square and loves to help Laurel residents enjoy memorable experiences each season. In this Q & A, Abrayel shares her expertise for celebrating spring.



MANAGER UPDATES *Spring Services to Enjoy*

Spring has beautifully arrived and that means new ways to enjoy your home inside and out. Staff is here to help bring your furniture out of storage and set up your terrace for the spring weather. For those residents doing spring cleaning, staff will happily arrange this for you at your convenience. Also, as we move toward summer vacations, know we are here 24/7 to take care of your home while you are away, from watering your plants to delivering packages and more.

Erik Engrissei

Q: When residents are seeking to experience the delights of Rittenhouse Square in the spring, what do you recommend?

A: I begin with the plethora of places to eat and shop. Barclay Prime is a go-to for special nights out, with top-notch steaks and an upscale vibe. If you are a foodie, I recommend Vernick Food and Drink for its creative dishes like Atlantic halibut, fluke ceviche, and veal carpaccio.

Q: What if I am a resident who wants to try something new or enjoy international flavors?

A: A wonderful new addition to our neighborhood dining scene, Wilder offers American cuisine and an eclectic vibe. In the mood for sushi? Zama is a local gem with a delightful array of expertly crafted rolls. For Italian, I suggest Via Locousta offering delicious fare in a classic setting.

Q: As a resident, how would I go about getting reservations at one of these restaurants?

A: Just ask us. Our concierge team happily makes dining reservations, picks up deliveries, arranges travel in and around town, even assists out-of-town guests arriving from the airport.

Q: Where would you recommend my out-of-town-guests stay?

A: In the beautifully decorated guest suite here in The Laurel.

Q: Let's talk shopping. Where would you send residents for spring shopping?

A: For timeless elegance and special gift-giving, the go-to is Tiffany & Co. If residents are fashion lovers, Boyds and Joan Shepp are must-visit destinations for high-end apparel and accessories. Lululemon is the place to go for stylish and functional activewear. For makeup and fragrance, I suggest Sephora or Glossier, or Rescue Spa for specialty skincare products and gifts.

Q: What if I want a day to unwind and pamper myself this spring?

A: Rescue Spa, of course, only steps from our door.

Q: What else might you recommend for enjoying spring?

A: Our entertainment and sporting scene is fantastic, and our concierge team can score hard-to-get tickets to concerts and performances. Our insider tip: You would be surprised how often persistence pays off when calling the box office.

The concierge team pride ourselves on providing an elevated level of service to our residents, enhancing their living experience here at The Laurel. Call or come see us in the lobby!




THE
LAUREL
RITTENHOUSE SQUARE



NEW LUXURY TOWER RESIDENCES FROM THE \$2 MILLIONS

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