

FALL / WINTER ISSUE

THE LAUREL *Life*

SHOPPING
RITTENHOUSE
STYLE

Boyd's brings the
personal touch

RITTENHOUSE
SQUARE'S INNOVATIVE
CULINARY CULTURE

Award-winning favorites, and
newcomers on the horizon

SOPHISTICATION,
SERVICE AND STYLE

Most livable luxury on
Rittenhouse Square



FALL IN LOVE WITH RITTENHOUSE SQUARE ALL OVER AGAIN, EVERY SEASON

Living in Rittenhouse Square, you reside in the heart of history and on the edge of what's next in Philly's most exclusive and vibrant, walkable enclave. Framed in luxury towers, like The Laurel, lined with restaurants and shops, the Square comes alive with seasonal beauty. The lush green park, with its storied statues, flowering white windflowers, and shade trees, transforms into one of the nation's most iconic leaf-peeping sites, with the red, orange and golden hues hitting peak color in mid-October and early November. September's elegant dining

and dancing at the Ball on the Square is fondly behind us, and the official start to the holiday season brings highly anticipated and enjoyed events to the Square, celebrated like nowhere else. The fashion trends of the season have arrived in Rittenhouse Square's luxury boutiques. Time-honored favorite restaurants have concocted delectable flavors and earned coveted accolades, and exciting new restaurants are on the horizon. If you are among those who call this scenic square home, there is little more to do than walk out your door and enjoy all the traditional and delightfully new.

Walking beneath the changing leaves or celebrating a holiday dinner at an iconic park-side favorite, Rittenhouse Square offers seasons of delight.





CULINARY OCCASIONS AT HOME

The Laurel residents enjoy the Rittenhouse Square culinary scene at home. Collective Catering brings the local and international flavors of Michael Shulson's famed Philadelphia restaurants, such as Sampan and Via Locusta, to your home or Laurel venue. Likewise, 12th Street Catering delivers the refined simplicity of catering and decorating at home, or in The Laurel's stunning clubroom overlooking the Philly skyline. The Laurel's concierge, valet, chauffeur and staff are on hand to help coordinate the details and to welcome your guests.

A SPECIAL HOLIDAY OUT

Thanksgiving Dinner at Parc is an experience to be cherished. This year Parc features a specially designed menu for a traditional meal by an award-winning chef beside the park. Have you made your reservations yet? Availability goes fast for a holiday celebration of this caliber.

A PALETTE OF FLAVORS FOR EVERY EPICUREAN RHSQ: THE NEW, THE FAVORITE & THE AWARD-WINNING

On Rittenhouse Square there is always something exciting happening in our eclectic, nationally acclaimed culinary scene. From high tea at The Rittenhouse hotel to high balls, locals enjoy the extraordinary at an insider level, knowing the chef's lemon beurre blanc at the Parc and the bartender's hand-crafted citrus blossom cocktail at the Rouge are second to none. This season, in-the-know epicureans are celebrating a long-standing staple and local favorite, *Friday Saturday Sunday*, for winning the 2023 James

Beard Outstanding Restaurant Award. Chef hats off to the native Philadelphia owners on this prestigious award. While the time-honored fine dining and trend-setting haunts always have surprising flavor additions to inspire diners to return, RHSQ also holds allure for new restaurants. Forks up, connoisseurs! The beloved New York restaurant, Boqueria Tapas by Yann de Rochefort, is coming to Sansom Street. Bringing Spanish flavors close to home, this 120-seat gorgeously spicy newcomer is anticipated in 2024.





BOYDS: SHOPPING IN PERSONALIZED RITTENHOUSE STYLE

When autumn is in the air and the holiday season begins, fashion comes forward in Rittenhouse Square. Our local Boyds has been attiring men and women in original style for 85 years, offering personalized services to lead you to the perfect-fitting suit or holiday outfit. An extensive team of personal shoppers for men and women helps you express and refine your unique style or shop for that someone special. With expert guidance provided in person, or virtually, shopping is as convenient as it is pleasurable. Do the men need something special? As purveyor of one of the largest made-to-measure menswear collections in the country, Boyds features custom-tailored clothing and luxury sportswear from the world's most respected brands. Boyds specialists guide your selection, styling, and fit with customized options, by appointment, to bring out your best.

HAPPY HOLIDAY SHOPPING

The Laurel's dedicated residential staff makes shopping in Rittenhouse Square exceptionally effortless. Dispatch the valet to bring back your purchases and deliver them up to your residence, or if you need help finding that perfect holiday gift, the staff is at your service. Concierge Abrayel suggests DiBruno Gift Baskets as a memorable gourmet gift for friends and colleagues, as a hostess gift, or to leave for visiting family upon arrival in a Laurel guest suite.

Caring for your car in style this season is effortless, too, with car detailing services featuring home pick up, detailing, and drop off. Call Mr. Lawrence at Center City Detailing for all the details: 215-279-2710





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For the first time in what seems like forever, life in Philly feels like it did back before... And in many ways, it's even better. There's been a blossoming, an explosion of creativity, and a desire to soak up every experience the city has to offer.

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— Philadelphia Magazine, August 2023



THE BALL ON THE SQUARE A GALA EVENT TO REMEMBER GLAMOUR UNDER THE STARS

The most glamorous night in the park, this year's Ball on the Square, unfolded beneath the stars on September 28th. Co-chaired by Wendy Rosen, Renee Tucci, and our own Laurel executive, Brian Emmons, this fashionable charity gala lived up to its name as Friends of Rittenhouse Square's largest fundraiser of the year helping to preserve, protect and beautify the cherished park. Evantine

Design transformed the center square into a holiday wonderland with a shimmering tent and a frosted gazebo offering inspiring messages about the Square. A starlit cocktail party began the festivities, followed by a traditional sit-down, formal dinner, from Philadelphia Catering and Events and Neuman's Kitchen, amid the shimmering candlelight. A gorgeously dressed, sold-out crowd gathered and danced into the night, Rittenhouse Style.



MAKING THE GRASS GREENER

The Rittenhouse Lawn Restoration Project, by Friends of Rittenhouse Square, is out to restore 140,000 square feet of the scenic park to its utmost beauty. Local donors help to preserve the cherished gathering spot.

THE EXCITEMENT CONTINUES: LOOK WHAT'S COMING TO THE LAUREL

NEW SHULSON RESTAURANT COMES TO THE FIRST FLOOR

Popular Philadelphia chef and restaurateur Michael Schulson has imagined his latest restaurant concept for the ground floor of The Laurel. Featuring Schulson's signature blend of impeccable taste and creative vision, the new restaurant will echo all that has made his restaurants some of the most sought-after reservations in the region. A stunning addition to Rittenhouse Square, this elegant expression of hospitality is a perfect match for The Laurel.



UNRIVALED LUXURY FITNESS OF PHILLY'S FIRST EQUINOX

This time next year, Philadelphia's first Equinox Fitness Club is coming to the second floor of The Laurel. Featuring unrivaled group fitness and personal training, the inspiring Equinox studios and luxury amenities include an ever-evolving roster of classes and programs along with spa, bodywork and skincare services to elevate performance and rejuvenate wellness.



"Philly is such a great foodie town, we needed to partner with one of its brightest culinary stars to create something special at The Laurel. Chef and restaurateur Michael Schulson was the perfect match."

— Brian Emmons, V.P. SLC, The Laurel



'TIS THE SEASON FOR TIME-HONORED FUN

RITTENHOUSE TRADITIONS WE LOVE

As the brisk autumn air turns to the promise of flurries falling through atmospheric winter days, Rittenhouse Square unfolds into our yearly traditions. Family and friends come to town and there are many unique experiences not to be missed from strolling with hot chocolate over to ice skate at Dilworth Park to the lighting ceremonies starting off the holiday season bright. Some traditions we know and love each year, others maybe we will discover for the first magical time.

A NOTE OF HOLIDAY HISTORY

Treat your holiday guests to fun facts about Holy Trinity on the northwest corner of the Square and across the street from The Laurel. Dating back to 1859, this architectural masterpiece originally welcomed the city's most fashionable congregations, led by Reverend Phillips Brooks, notable for writing the lyrics to the traditional holiday hymn, "O Little Town of Bethlehem."



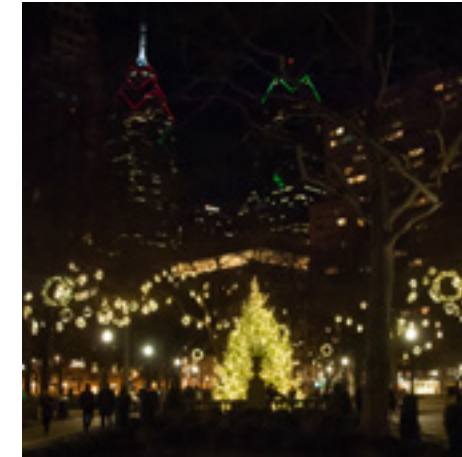
ICE SKATING AT DILWORTH PARK

Take the kids, grandkids or your romantic selves a stroll away to Dilworth Park. Hot chocolate and pumpkin spice lattes pair well with spins around the ice on a scenic winter evening.



SHOPPING AT CHRISTMAS VILLAGE

An authentic German Christmas market at LOVE Park begins November 18 and offers unique gift gathering, food and spirit tastings, and seasonal activities through December 24th.



HOLIDAY TREE LIGHTING

December 4 @ 5:30

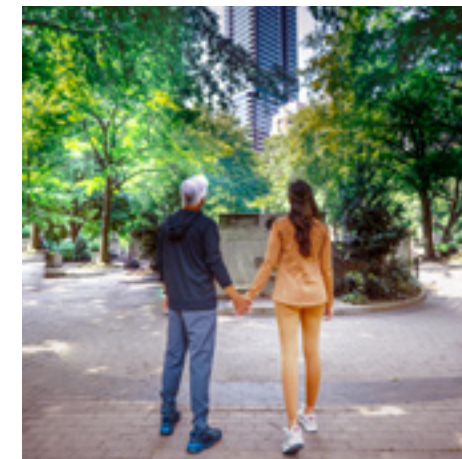
The start to the season, the annual tree lighting with live music, gathers us in Rittenhouse Square Park. Watching 5,000 lights fill the night illuminates the magic of the holidays brilliantly.



HANNUKAH CELEBRATION

December 12 @ 5:00

Joining Friends of Rittenhouse Square and B'Nai Abraham Chabad to celebrate Hannukah in Rittenhouse Square Park is a beloved tradition bringing us together in candlelit rituals of hope.



QUIRKY PRIVATE ADVENTURES

Uncover the unusual art and hidden history of Rittenhouse Square in a unique weekend outing among friends. You can book a private scavenger-hunt style event through Watson Adventures.



TOURING YOUR OWN TOWN

Sometimes it's fun to be a tourist in your historic town. Walk to the Liberty Bell blocks away. Open 11 am - 4 pm on Thanksgiving and New Year's Day. Go ticket-free in January & February.

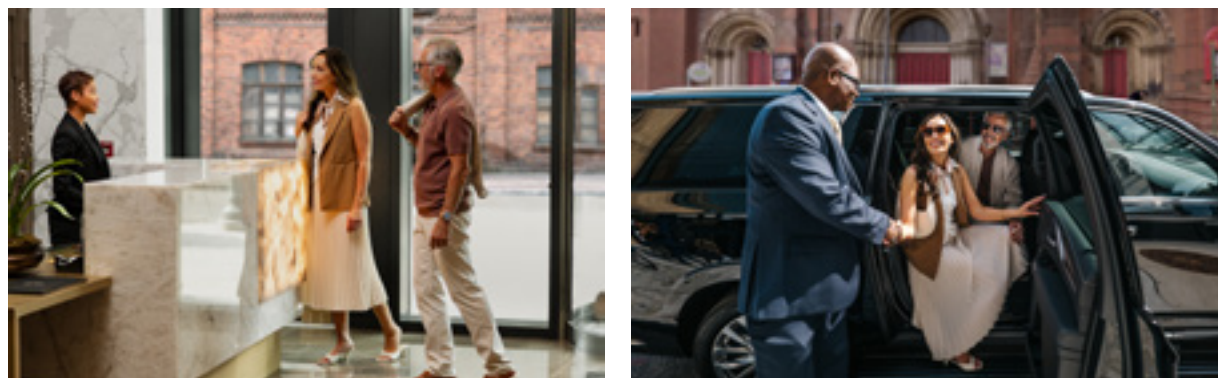

THE
LAUREL
RITTENHOUSE SQUARE
Life Beautifully Served

THE NEWEST LUXURY TOWER ON RITTENHOUSE SQUARE IS HOME FOR THE HOLIDAYS

The Laurel Rittenhouse Square is luxury living at the height of sophistication and service steps from the iconic park, restaurants, shops, and other walkable pleasures of this exclusive locale. Residents of The Laurel are beautifully at home in the contemporary condominium residences, taking in the breathtaking views extending to the horizon, and enjoying the elevated services and sophisticated sanctuary of amenities within this private tower of carefree simplicity and style.

The fall and winter seasons bring special experiences to life at The Laurel. Elegantly above it all in magnificently scaled residences, new owners are watching the leaves change into soul-stirring hues in the park, hosting perfectly catered holiday parties in the stunning 26th-floor clubroom, and welcoming family and friends to stay in the stylish guest suites within this luxury tower.

Though The Laurel residences are privately above it all, an array of services connect owners to life on the Square. A motor court behind the tower, and valet and doorman service at the front entry, make coming and going effortless. The Laurel's expert concierge team delivers packages, picks up purchases, procures theater tickets and makes dining reservations. The chauffeured car is a call away to convey you to and from all the delights of Rittenhouse Square and beyond.



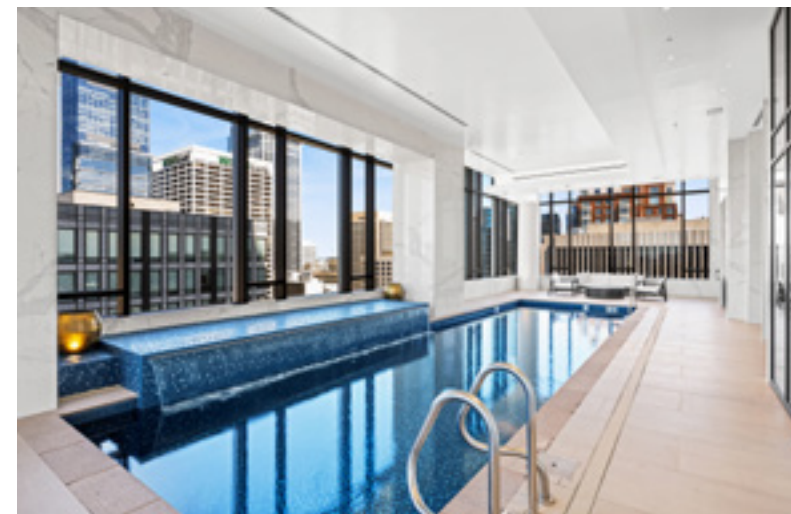


LIVING THE LUXE LIFE WITHIN THE LAUREL

The Laurel residents need never leave home to enjoy a sophisticated sanctuary of amenities and services. On the 26th floor of this luxurious tower, residents experience a thoughtfully designed and cared for world of vibrant and tranquil spaces for relaxing, rejuvenating and socializing.

As the weather cools, residents may slip down to enjoy a morning swim in the heated pool or an evening dip in the hot spa overlooking panoramic vistas of the Philly skyline below. A private fitness center framed in inspiring views, a spacious yoga studio, a peace-inducing sauna and steam room, and finely appointed locker rooms are among the luxuries enhancing serenity and well-being at The Laurel Rittenhouse Square.

For gatherings extravagant, intimate, and impromptu, residents glide down the access-secure elevators to The Laurel's stunning clubroom featuring a bar, elegant seating areas, ambient fireplaces and an expansive terrace overlooking Rittenhouse Square.



DOGGIES LIVE THE LUXURY, TOO

A dog grooming spa within The Laurel caters to pets in luxurious style. The spa is equipped with all you need to wash, trim, and otherwise spoil your four-legged family without messing up your home.




THE
LAUREL
RITTENHOUSE SQUARE



NEW LUXURY TOWER RESIDENCES FROM THE UPPER \$2M

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